

RUYUE CHEN

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EDUCATION

Columbia University

New York, USA

Master of Arts in Sociology and Anthropology | GPA: 3.8

Sep. 2024 - Jun. 2026

Relevant coursework: Statistical Data Analysis, Qualitative Research Methods, Sociological Theory, Independent Study in Human-Computer Interaction, Linguistic Anthropology;

Project: Research on AI cultural adaptability among youth using mixed methods (200+ samples, open-ended interviews + regression analysis using R, Python); identified 3 core user patterns and proposed a 20,000-word research report.

Zhejiang University, Guanghua Law School

Hangzhou, China

Master of Law and Economics | GPA: 3.7 (Full Scholarship Sponsored; Magna Cum Laude)

Sep. 2021 – Jun. 2024

Research Focus: Interdisciplinary Law and Economics Research; Proficient in data analysis and quantitative research methods; Strong international law literacy and English working proficiency;

Activities: Led localization and visual production of two musicals as Assistant Director (2021–2023); translated scripts, designed costumes, and managed stage execution

University of Oxford, St. Anne's College

Oxford, U.K.

Bachelor, Visiting Prospect Student |

(one year program cancelled due to the pandemic) Sep 2020-Oct 2020

Relevant Coursework: International Law, Corporate Law, Jurisprudence, (Minor) Comparative Literature

University of California Berkeley

California, U.S

Bachelor, Summer Sessions | GPA: 3.85

Jun 2019-Aug 2019

Relevant Coursework: American Literature (Science Fiction), Legal English and U.S. Law (A)

Zhejiang University, Chu Kochen Honors College

Hangzhou, China

Honors Bachelor of Arts in Law (Minor in Economics) | GPA: 3.8 (Magna Cum Laude, Thesis Distinction) Sep. 2017 – Jun. 2021

Relevant coursework: International Law, Corporate Law, concurrently studied Economics and Philosophy

Ranked Top 1% in Corporate Law, Macroeconomics, Logic, Calculus and JAVA Programming;

Activities: represented university in Jessup Moot Court National Competition, winning "Outstanding Memorial Award" (2020); selected as the university representative of 2020 U.S.-China Young Elite Program, produced English fieldwork report and international public speaking, served as Alumni Association Secretary, managing social media contents, and communications.

WORKING EXPERIENCE

Shanghai SynoCodes Data Technology Co., Ltd.

Shanghai, China

Marketing Consultant Intern

Jun. 2025 - Aug. 2025

- Spearheaded US/Mexico beauty market research, integrating industry and social data to deliver 3 regional reports supporting international expansion strategy.
- Analyzed 5,000+ user responses for AI diary app "Shuji" using Python, distilling 3 core personas (Emotional Catharsis, Goal Tracking, Creative Recording) to guide product feature prioritization.
- Designed interview frameworks and conducted 15+ in-depth user interviews across beauty/food categories, constructing personas that informed brand positioning and content strategy for RedNote accounts

Zhejiang University, Department of Economics, Legislative Research Institute

Hangzhou, China

Research Assistant, Coordinator

Oct. 2022 – May 2023

- Conducted research and analysis for Wenzhou's data legislation, developing a framework on data rights, compliance, and incentives to inform policy and pilots.
- Organized legislative meetings with Wenzhou municipal government; synthesized research findings and contributed to research design for policy discussions.

Clifford Chance LLP Corporate-Capital Markets Team

Shanghai, China

Intern Lawyer

Feb. 2021 – May. 2021

- Participated in HK IPO projects (e.g., Bilibili, China's largest video streaming social platform); verified and analyzed user data (DAU, retention rates) to support prospectus drafting and ensure compliance.
- Conducted business analysis and due diligence for HK listed companies; translated and reviewed English legal documents.

SKILLS / CERTIFICATES

Skills: Qualitative Research and Quantitative Analysis (R, Python); Data Visualization; Legal Research and Legal Writing

Languages: Chinese (native), English (proficient, TOEFL 110), Korean (Basic)

INTERESTS

Backstage Theater Creation (Screenwriter, Costume and Makeup Designer), Calligraphy Art, Urban Photography, Beauty.